

## Conforming to the World

(<https://inspiration.org/daily-devotional/>)

*Do not conform to the pattern of this world, but be transformed by the renewing of your mind... Romans 12:2a*

On Easter Sunday, 1929, 10 women walked down Fifth Avenue in New York City in a "Torches of Freedom March." They tried to focus on personal freedom but, secretly, they had other motives.

Said to be advocates of feminism, they attracted attention because they were smoking cigarettes. Their message was that women should be allowed to smoke as freely as men. Their march attracted many photographers, and was covered in newspapers worldwide.

Many believe that this single event helped make cigarettes more accepted in society. But few knew the inspiration for this event. It had been conceived not by these women but Edward Bernays, a public relations professional working for a tobacco company. He proved to be a master of manipulating behavior, using these skills with many clients and products. He argued that public relations professionals could "continuously and systematically" change the way people thought through deception and manipulation. Both domestically and internationally, his techniques changed the way business and politics were conducted.

Today, many people still apply these kinds of strategies. We're constantly bombarded with advertisements, political claims, and product promises that seek to shape our attitudes. In the process, we too can be manipulated and even deceived.

In your life, remember the Bible's warning: "Don't copy the behavior and customs of this world." Be on guard, for you too can be the victim of manipulation. Remember, you have a choice. Will you be conformed to this world, or to God's Word? Be careful what you allow to shape your life.

## News and Notes

- The next soup kitchen will be November 3. For questions, please visit with Gary.
- If you have a prayer request you would like added please fill out the prayer request card in the pocket of the seat in front of you or email [prayer@scottsbluffchurchofchrist.org](mailto:prayer@scottsbluffchurchofchrist.org).

## Birthdays

### October

Janie Bechtold	10/09	Chris Stillahn	10/12
Pablo Alfaro Jr	10/14	Lupita Bechtold	10/24
Megan Rudy	10/25	Pablo Alfaro 3	10/30

### November

Shannon Griffitts	11/06	Jeremy Sanderson	11/14
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If your birthday has been inadvertently left off this list please let Shannon know.

## Those Serving

### 10/29/2017

Opening Prayer	Jeremy
Song Leader	Shane
Scripture Reader	Tim
Closing Prayer	Gary
Devotion:	Chris

### Announcements: Shane

Table: West	Chris
Center	Shane
East	Tim
Preacher:	Tom
Song Leader:	Shane

### 11/4/2017

Opening Prayer
Song Leader
Scripture Reader
Closing Prayer
Devotion:

### Announcements:

Table: West
Center
East
Preacher:
Song Leader: